



6 Steps You Can Take Today to Jump Start Your Company Culture and Get Your Business Growing

- 1 Seize the moment to get clear – identify a team of trusted people within the company, schedule an afternoon and together candidly answer these crucial questions: Where are we? Where do we want to go? And, how are we going to get there? (Repeat quarterly.)
- 2 Put your ear to the ground – find out what is REALLY going on in the company: Where is the company masterful and where is it stalling? Ask people and listen.
- 3 Got problems, get answers – it is likely every solution you need is held within the mind of one of your employees. Ask for input from EVERYONE in the organization. Offer an incentive to the person who provides the best solution.
- 4 Getting to know you – schedule time to emerge from the confines of your office or conference room to have brief, random, “non agenda” conversations with your people...in the hallway, in their office area, in the lunchroom. If you're uncomfortable doing it, do it anyway. You'll get more comfortable with time. Let them know they are valued. And listen to what they have to say.
- 5 Have your managers manage less and engage more – people respond best to collaborative exchanges, nobody wants to be told what to do. If they are not doing it already, have your managers utilize inquiry-based goal setting - goals and plans created and committed to by their people. Make sure the action plans are SMART and that benchmarking and accountability is in place.
- 6 Fill up your tank – be attentive to what lifts you up and supports you both as a leader and as a human being. Being an above average leader requires energy, a positive mindset and enhanced skill. Take time each day for your own self-care. Personal wellbeing is the forerunner to organizational wellbeing.